

Editorial

Warm greetings to all the readers. We are happy to release the second issue of the twelfth volume of the Journal. As in the past, this issue also covers interesting and good quality research papers and a book review, which analyse different perspectives of management.

The first article of the issue is an empirical study by Sudip Wagle and it examines the factors determining the stock market prices of commercial banks in Nepal. The results revealed that market to book proportion (M/B), price-earnings proportion (P/E) and earning yield proportion (E/Y) have a significant positive association with the stock market price. The finding of this study is valuable to the curious investors, concerned bankers, academicians and government authorities, which help them to more about the stock market's returns and likelihood in the country. The second article is contributed by Subramoniam K. and Harishma Hari wherein the authors measured the performance efficiency of State Bank of India and HDFC Bank using balanced score card. It is inferred that HDFC Bank has shown better performance compared to SBI during the period of study. It implies that both the banks have to visit all the areas of their business to ensure growth in financial performance, better customer service, efficient internal processes and higher learning and growth in the future years. W. Indira Nanayakkara contributed a paper titled "The Application of Corporate Governance Principles in the Banking Sector in Sri Lanka – An Overview". This study critically examined the state of corporate governance development and its underlying implications in the banking sector. Furthermore, it also explored the scope, extent, impact and the effectiveness of the supervisory and regulatory role of the CBSL and identifies the challenges faced by it when addressing the corporate governance issues in the banking industry. Another paper titled "Twitch the Corporate Green Tale - An Empirical Study on the Learning Styles to Enhance Green Supply Chain Practices" was contributed by Padmalalitha Thennal Venkatesa Narayanan and Rajeswari Thirunavukkarasu. This empirical study establishes that employees' learning styles can play a pertinent role in enhancing green practices in organizations. The learning styles drive, support and exploit the full-fledged potential of Green Procurement and Green Manufacturing practices but no significant impact on Green Distribution and Reverse Logistics. The next article is authored by Bharathi and Kavya and it emphasized on the different coping styles adopted by the women employees in IT-ITES Industries, their quality of work life and the relationship between these two variables. The study revealed that the 'distractive positive' method of coping style was the most widely used by the women employees. The 'quality of work life' of these women employees was on the higher side. It also showed that there is a significant relationship between coping style and quality of work life. The last article titled "Working Rural Women - Acknowledgement on Various Roles" is written by Sheeja Krishnakumar and it focuses on the views among the rural public towards changing woman's roles and responsibilities in the family beyond the roles as a mother or wife due to an increase in women's employment in information technology-enabled services companies. The study revealed that there is a positive change in the attitude of the rural society towards woman's employment.

The issue also includes a book review. TR. Rajeswari reviewed the book "DIE EMPTY: Unleash Your Best Work Every Day" written by Todd Henry. The reviewer has brought forth the salient features of the book, the myths and the realities, and the managerial nuances. The review narrates why is the book a must read for those who are prepared to step out of their comfort zone and are willing to spend their limited resources for their best work every day, and make a lasting difference to the world around while living and leave the world with satisfaction sans regrets.

The articles are selected for publication after rigorous review and quality check processes. The timely support of the reviewers was incredible. I am grateful to the anonymous reviewers for the valuable contribution. The SDM Education Trust ever encourages and inspires all academic endeavours and without their support we would not have been able to publish the Journal. My regards to the Director, Faculty and the staff of SDMIMD for support in bringing out the present volume. As always, our publication partner Informatics Publication Limited (IPL) has done a meticulous work in the production of the current issue.

Congratulations to the authors and good wishes to the readers.

Dr. B. Venkatraja
Editor-in-Chief